

Interview guideline for semi-structured interviews with farmers on the topic “Guiding principles of an insect-friendly agriculture from a practical perspective”

Topic	Key questions
Operating information	Legal form: Main occupation / sideline: Operational orientation: Conventional / integrated / organic production: Size of the operating area in ha: Average soil quality: Share of grassland / farmland / renewable raw materials in ha: Cultivated crops of the past 3 years (including energy crops): Use of grassland: Leased land in ha: Livestock: Funding programs / AUMs:
Personal information	Are you the operating manager? How many years of agricultural experience do you have? Age Gender
Renewable raw materials	How is the demand for your renewable raw materials? Is there a reliable or continuous demand?

Significance of insects and problem view	What is the significance of insect diversity for your farm and your region? Do you notice a decrease in insects? How? Which?
Need of insect friendly measures	Do you see a need for insect-promoting measures for your farm and for agriculture in general? (Pest control, pollination, etc.) What measures could you imagine implementing, especially if you are thinking of growing renewable raw materials?
Experiences	Are you already implementing measures that promote insects? Which?
Negative effects	Do you also observe negative effects due to insects on your farm, e.g. pests?
Measures in the landscape laboratory	In your opinion, where should the measures be implemented: in arable land, grassland, marginal strips, landscape elements such as hedges, riparian strips, shrubs or a combination of measures in agricultural and unused areas?
Experimentation	Is there space for experiments on your land or is the land use strictly defined? Are there options for an introduction of insect-friendly measures?
On-site visit	Are you interested in a joint on-site visit?
Actors / stakeholders	From your perspective, which other actors and stakeholders are relevant for the development of insect-promoting measures? Are there conflicting interests between the actors/stakeholders?
Contribution to overall objective	The overall project has a pilot character, the aim is that the farmers themselves initiate a change (transformation) towards more insect-friendly agriculture. To what extent can you imagine contributing to this aim?