Japanese value set for the EORTC QLU-C10D: A multi-attribute utility instrument based on cancer-specific quality-of-life instrument.

Quality of Life Research

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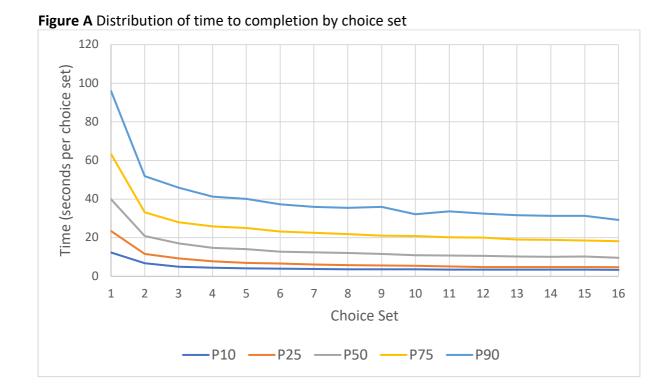
## Online Resource 4 Data Quality Results

In total, 73 of the 2,619 people who completed at least two choice sets answered the same for every DCE task (i.e. gave either all A's or all B's across their completed choice sets); when the data from these 73 respondents were excluded and weighted Model 2 was reestimated, there was little difference (max absolute difference of 0.0042) and no evidence of bias (mean difference of -0.00054). Nine of the 30 estimated coefficients were the same to 3 decimal places (DP), a further 15 were the same to 2 DP(with rounding), and the remaining 6 differed by 0.01 when rounded to 2 DP but differed by a maximum of only 0.0035.

Statistics on time for survey completion were: median 12 minutes 34 seconds (12'34"), interquartile range 8'57" to 16'3", minimum 3'44", maximum 69'21".

Figure A shows that respondents in all completion time deciles sped up as they became more familiar with the choice task.

Figure B shows the fastest completion time decile yielded the least statistically significant coefficients (6/31) and the slowest two deciles yielded the most (26/31 and 25/31, respectively). While this suggested slower respondents produced less random data, the pseudo R<sup>2</sup> values were similar across deciles.



**Figure B** Relationship of completion time decile with model fit and number of statistically significant coefficients

