

Understanding Collaboration with Virtual Assistants – The Role of Social Identity and the Extended Self

Milad Mirbabaie, Stefan Stieglitz, Felix Brünker, Lennart Hofeditz, Björn Ross, Nicholas Raphael Jonathan Frick

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Appendix (available online via <http://link.springer.com>)

Appendix

Table A1 Factor Loadings of the main scales

Factor	Indicator	Estimate	SE	Z	p	Stand. Estimate
About Me	About_Me_01	0.491	0.0835	5.87	< .001	0.820
	About_Me_02	0.681	0.1269	5.37	< .001	0.756
	About_Me_03	0.654	0.1587	4.12	< .001	0.620
	About_Me_04	0.442	0.1282	3.45	< .001	0.530
Modified About Me	Mod_About_Me_01	0.706	0.1230	5.74	< .001	0.768
	Mod_About_Me_02	0.669	0.1370	4.88	< .001	0.675
	Mod_About_Me_03	0.947	0.1382	6.85	< .001	0.867
	Mod_About_Me_04	0.592	0.1129	5.24	< .001	0.711
GES	GES_01	0.746	0.1692	4.41	< .001	0.635
	GES_02	0.725	0.1912	3.79	< .001	0.554
	GES_03	0.851	0.1899	4.48	< .001	0.632
	GES_04	1.012	0.2064	4.90	< .001	0.685
	GES_05	1.412	0.2224	6.35	< .001	0.824
	GES_06	1.041	0.1824	5.70	< .001	0.757
AGES	AGES_01	0.958	0.1798	5.33	< .001	0.714
	AGES_02	1.042	0.2007	5.19	< .001	0.704
	AGES_03	0.905	0.1316	6.88	< .001	0.845
	AGES_04	0.911	0.1663	5.48	< .001	0.724
	AGES_05	1.003	0.1718	5.84	< .001	0.761
	AGES_06	1.051	0.1654	6.36	< .001	0.802

Table A2 Correlation matrix of the items of the main scales

	Abou t_Me_ 04	Abou t_Me_ 03	Abou t_Me_ 02	Abou t_Me_ 01	GES_ 01	GES_ 02	GES_ 03	GES_ 04	GES_ 05	GES_ 06	AGES _01	AGES _02	AGES _03	AGES _04	AGES _05	AGES _06	Mod _Abo ut_M e_01	Mod _Abo ut_M e_02	Mod _Abo ut_M e_03	Mod _Abo ut_Me _04
Abou t_Me_ 04	—																			
Abou t_Me_ 03	0.485 ***	—																		
Abou t_Me_ 02	0.323 *	0.459 **	—																	
Abou t_Me_ 01	0.427 **	0.483 ***	0.639 ***	—																
GES_ 01	0.333	-0.044	0.185	0.108	—															
GES_ 02	0.210	-0.057	0.225	0.203	0.509 ***	—														
GES_ 03	-0.047	-0.129	0.101	0.065	0.447 **	0.254	—													
GES_ 04	0.167	-0.109	0.062	0.128	0.595 ***	0.316 *	0.480 ***	—												
GES_ 05	-0.103	-0.054	0.242	0.171	0.454 **	0.443 **	0.529 ***	0.510 ***	—											
GES_ 06	0.021	-0.126	0.216	0.167	0.438 **	0.377 **	0.484 ***	0.517 ***	0.667 ***	—										
AGES _01	0.100	0.009	0.203	0.117	0.076	0.510 ***	0.219	0.146	0.276	0.293 *	—									
AGES _02	0.103	0.006	0.207	0.311 *	0.144	0.570 ***	0.206	0.345 *	0.376 *	0.398 **	0.779 ***	—								
AGES _03	0.028	0.107	0.142	0.181	0.095	0.298 *	0.213	0.292	0.547 ***	0.322 *	0.587 ***	0.551 ***	—							
AGES _04	-0.003	-0.010	-0.140	-0.009	0.125	0.261	0.178	0.254 *	0.291 *	0.166	0.453 **	0.511 ***	0.616 ***	—						
AGES _05	0.058	0.088	0.131	0.077	0.070	0.233	0.166	0.240	0.532 ***	0.254 **	0.444 **	0.344 **	0.695 ***	0.614 ***	—					
AGES _06	0.099	0.154	0.268	0.108	0.191	0.358 *	0.176	0.250	0.451 **	0.242	0.582 ***	0.548 ***	0.667 ***	0.540 ***	0.692 ***	—				
Mod _Abo ut_M e_01	-0.157	-0.008	0.099	0.067	0.141	0.346 *	0.358 *	0.158	0.446 **	0.358 *	0.366 *	0.387 **	0.525 ***	0.436 **	0.439 **	0.447 **	—			
Mod _Abo ut_M e_02	0.063	0.120	0.022	0.109	0.084	0.463 **	0.203	0.146	0.186	0.070	0.285	0.334 *	0.336 *	0.481 ***	0.389 **	0.505 ***	0.461 **	—		
Mod _Abo ut_M e_03	-0.012	0.088	-0.005	0.090	-0.017	0.260	0.213	0.295 *	0.201	0.127	0.338 *	0.406 **	0.460 **	0.541 ***	0.355 *	0.345 *	0.647 ***	0.629 ***	—	
Mod _Abo ut_M e_04	-0.217	-0.262	-0.062	0.009	-0.111	0.209	0.086	0.133	0.180	0.074	0.211	0.355 *	0.314 *	0.480 ***	0.338 *	0.240	0.583 ***	0.411 **	0.634 ***	—

Note. * p < .05, ** p < .01, *** p < .001