## Questions 4-10 related to Online Learning Engagement Rate

Q. 4 Rate the extent to which reading books online (Mono-medium: text/ speech) made or did not make learning and improving English writing interesting.

1. Not interesting
2. Fairly interesting
3. Interesting
4. Very interesting
5. Extremely interesting
Q. 5 Rate the extent to which listening to songs online (Mono-medium: text/ speech) made or did not make learning and improving English writing interesting.
6. Not interesting
7. Fairly interesting
8. Interesting
9. Very interesting
10. Extremely interesting
Q. 6 Rate the extent to which watching YouTube BBC 6-Minute English online (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
11. Not interesting
12. Fairly interesting
13. Interesting
14. Very interesting
15. Extremely interesting
Q. 7 Rate the extent to which Video games online (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
16. Not interesting
17. Fairly interesting
18. Interesting
19. Very interesting
20. Extremely interesting
Q. 8 Rate the extent to which watching songs online (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
21. Not interesting
22. Fairly interesting
23. Interesting
24. Very interesting
25. Extremely interesting
Q. 9 Rate the extent to which watching films online (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
26. Not interesting
27. Fairly interesting
28. Interesting
29. Very interesting
30. Extremely interesting
Q. 10 Rate the extent to which reading audio books online (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
31. Not interesting
32. Fairly interesting
33. Interesting
34. Very interesting
35. Extremely interesting

## Questions 11-17 related to Online Learning Time Range of Exposure

Q. 11 How much time did you spend on reading books online (Mono-medium: text/ speech) per day for learning and improving English writing?

1. 0 hour
2. 1 hour
3. 2 hours
4. 3 hours
5. +3 hours
Q. 12 How much time did you spend on listening to songs online (Mono-medium: text/ speech) per day for learning and improving English writing?
6. 0 hour
7. 1 hour
8. 2 hours
9. 3 hours
10. +3 hours
Q. 13 How much time did you spend on watching YouTube BBC 6-Minute English online (Multimedia: text \& speech) per day for learning and improving English writing?
11. 0 hour
12. 1 hour
13. 2 hours
14. 3 hours
15. +3 hours
Q. 14 How much time did you spend on Video games online (Multimedia: text \& speech) per day for learning and improving English writing?
16. 0 hour
17. 1 hour
18. 2 hours
19. 3 hours
20. +3 hours
Q. 15 How much time did you spend on watching songs online (Multimedia: text \& speech) per day for learning and improving English writing?
21. 0 hour
22. 1 hour
23. 2 hours
24. 3 hours
25. +3 hours
Q. 16 How much time did you spend on watching films online (Multimedia: text \& speech) per day for learning and improving English writing?
26. 0 hour
27. 1 hour
28. 2 hours
29. 3 hours
30. +3 hours
Q. 17 How much time did you spend on reading audio books online (Multimedia: text \& speech) per day for
learning and improving English writing?
31. 0 hour
32. 1 hour
33. 2 hours
34. 3 hours
35. +3 hours

Questions 18-23 related to Offline Learning Engagement Rate
Q. 18 Rate the extent to which reading books offline (Mono-medium: text/ speech) made or did not make learning and improving English writing interesting.

1. Not interesting
2. Fairly interesting
3. Interesting
4. Very interesting
5. Extremely interesting
Q. 19 Rate the extent to which listening to songs offline (Mono-medium: text/ speech) made or did not make learning and improving English interesting.
6. Not interesting
7. Fairly interesting
8. Interesting
9. Very interesting
10. Extremely interesting
Q. 20 Rate the extent to which Video games offline (Mono-medium: text/ speech) made or did not make learning and improving English writing interesting.
11. Not interesting
12. Fairly interesting
13. Interesting
14. Very interesting
15. Extremely interesting
Q. 21 Rate the extent to which formal schooling offline (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
16. Not interesting
17. Fairly interesting
18. Interesting
19. Very interesting
20. Extremely interesting
Q. 22 Rate the extent to which watching films offline (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
21. Not interesting
22. Fairly interesting
23. Interesting
24. Very interesting
25. Extremely interesting
Q. 23 Rate the extent to which reading audio books offline (Multimedia: text \& speech) made or did not make learning and improving English writing interesting.
26. Not interesting
27. Fairly interesting

## 3. Interesting

4. Very interesting
5. Extremely interesting

Questions 24-29 related to Offline Learning Time Range of Exposure
Q. 24 How much time did you spend on reading books offline (Mono-medium: text/ speech) per day for learning and improving English writing?

1. 0 hour
2. 1 hour
3. 2 hours
4. 3 hours
5. +3 hours
Q. 25 How much time did you spend on listening to songs offline (Mono-medium: text/ speech) per day for learning and improving English writing?
6. 0 hour
7. 1 hour
8. 2 hours
9. 3 hours
10. +3 hours
Q. 26 How much time did you spend on Video games offline (Mono-medium: text/ speech) per day for learning and improving English writing?
11. 0 hour
12. 1 hour
13. 2 hours
14. 3 hours
15. +3 hours
Q. 27 How much time did you spend on formal schooling offline (Multimedia: text \& speech) per day for learning and improving English writing?
16. 0 hour
17. 1 hour
18. 2 hours
19. 3 hours
20. +3 hours
Q. 28 How much time did you spend on watching films offline (Multimedia: text \& speech) per day for learning and improving English writing?
21. 0 hour
22. 1 hour
23. 2 hours
24. 3 hours
25. +3 hours
Q. 29 How much time did you spend on reading audio books offline (Multimedia: text \& speech) per day for learning and improving English writing?
26. 0 hour
27. 1 hour
28. 2 hours
29. 3 hours
30. +3 hours

Appendix B
Writing Sample 1. (Before the integration of YouTube)


Writing Sample 1. (After the integration of YouTube)




Writing Sample 2. (Before the integration of YouTube)

$$
\begin{aligned}
& \text { ray omar }
\end{aligned}
$$



Dear All
Hi Ali, tom your old frien \&े dig you remember mes I, want $t o$ tell you about that I live in. It's India. India is a good countries? but the only thing th at mage it not very good isp $t_{5}$ nat alary puppulat io ins That is scope it really bad. It ss second country that it has abig puppiation in the WoVास With ?

```
B3Q0,000,000 personm== Los
```

$$
\begin{aligned}
& \text { And in sum sumer it s allulays } \\
& b^{s e} e^{\text {ming }} \text { with ah aye humidity- } \\
& \text { In winter turdiag always, has } \\
& \text { a hugeplkit;oriol I t es arise to } \\
& 400 \% \text { regulariyi } 4 \text { bout livened mere } \\
& \text { ils goo di hut you hue sion work } \\
& \text { of horror and they time ono a } \\
& 100 \text { is dolor per month for mostiky } \\
& \text { ijobscire there jetnd it has a } \\
& \text { good economy as well with good } \\
& \text { irndustiris- That is evil t hing } \\
& \text { that - Knsen about Indian I. } \\
& \text { oj you }
\end{aligned}
$$

Writing Sample 2. (After the integration of YouTube)



